



CYPRESS ELEMENTARY PTA
2900 EL SALIDO PARKWAY
CEDAR PARK, TEXAS 78613

To whom it may concern:

I am writing to you on behalf of the Cypress Elementary PTA in Cedar Park. We are hosting our annual auction - Boots & Bling Spring Auction Fundraiser on April 6, 2018. We are seeking out local Texas area vendors to help us with donations for our live and silent auctions OR to be a Sponsor for this event. All proceeds from this event will fund important initiatives that directly benefit our students and their families.

One exciting initiative is the newly adopted program **The Leader in Me**. The goal of this program, based on The 7 Habits of Highly Effective People, is to equip students with self-confidence and skills needed to thrive in the 21st century. Programs like this would not be otherwise available without the generous support of community-minded partners like you.

Could you please consider supporting our Spring Auction Fundraiser by donating a gift certificate, a tangible item, private party/summer camp or overnight stays (Whatever is applicable to your company?) All donations need to be turned in no later than March 15, 2018. I have provided you with a mailing address below or am able to pick up the donation in person. Your company will be advertised on our school's webpage, social media, as well as flyers for our event. If you decide you would like to be a Sponsor, we are asking for \$300, in return your company name will be displayed on one of the auction tables with logo and anything else you would like to add, promoted on our website, social media, and emails to our 700 parents and displayed on flyers for this event.

On behalf of the Cypress Elementary student body and the PTA, we thank you in advance for your time. You can e-mail me at LKading46@gmail.com or contact me at 512-576-5885.

Sincerely,

Lori Kading
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